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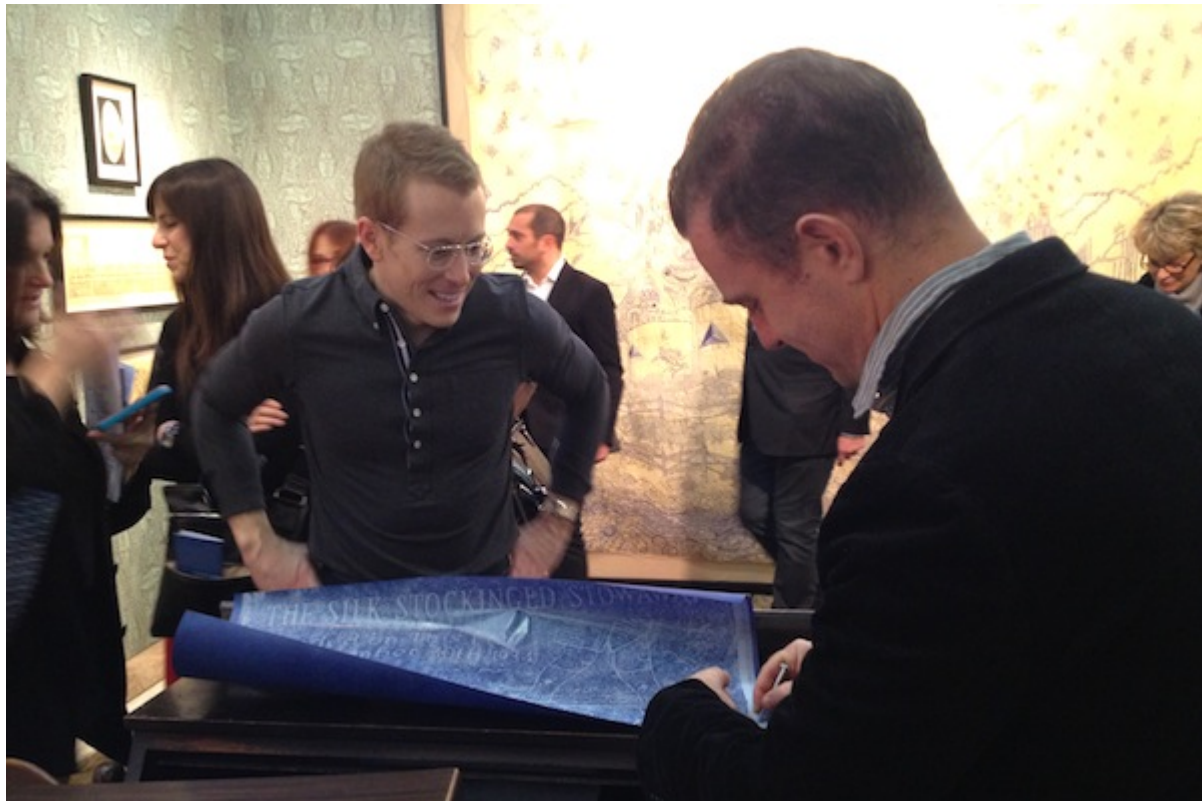
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IN THE AIR

Art News & Gossip

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Duke Riley Giving Away Prints at the Armory Show, But You Gotta Make Them Yourself



Budget buyers looking for a bargain at this year's **Armory Show** should head straight to the "**Focus:USA**" section, where **Duke Riley** has set up a makeshift printing facility in his solo booth at **Magnan Metz**, and is giving away prints for free, the only catch being that you have to make them yourself — and wait in line a considerable while in order to do so. "Given the financial exclusivity of most of the works exhibited in art

521 WEST 26TH STREET NEW YORK CITY 10001
(212) 244-2344 www.MAGNANMETZ.COM

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fairs, I decided to give the print away for free,” Riley wrote on Facebook this morning. “Its exclusivity is of a different nature. The catch is you have to be willing to wait in line and take the time to print it yourself, on site.”

Already during yesterday’s VIP preview the impromptu printing studio proved to be a popular attraction, with collectors getting on their knees to make the not-so-limited-edition print. However, it’s not the only attraction in his installation. “Naturally, I will also exhibit a bunch of works that will be expensive as hell,” Riley wrote, “as well as the debut of my wallpaper collaboration with **Flavor Paper**, entitled ‘Buns, Germs and Seals.’”



The DIY print will be available through the end of the fair on Sunday, for those willing to wait on line. “No printing experience required, and don’t worry,” Riley added, “you won’t get your carefully selected art fair duds dirty.”

— *Benjamin Sutton*

(Photos by Ben Davis.)